

FINANCIAL & BUSINESS
DATABASES

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File 9:Business & Industry(R) Jul/1994-2000/Jun 14
(c) 2000 Resp. DB Svcs.
File 15:ABI/INFORM(R) 1971-2000/Jun 14
(c) 2000 Bell & Howell
File 16:Gale Group PROMT(R) 1990-2000/Jun 14
(c) 2000 The Gale Group
File 18:Gale Group F&S Index(R) 1988-2000/Jun 14
(c) 2000 The Gale Group
File 20:World Reporter 1997-2000/Jun 14
(c) 2000 The Dialog Corporation plc
File 148:Gale Group Trade & Industry DB 1976-2000/Jun 14
(c) 2000 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group
File 169:Insurance Periodicals 1984-1999/Nov 15
(c) 1999 NIS Publishing Co.
File 267:Finance & Banking Newsletters 2000/Jun 12
(c) 2000 The Dialog Corp.
File 268:Banking Information Source 1981-2000/Jun W1
(c) 2000 Bell & Howell
File 473:Financial Times Abstracts 1998-2000/Jun 13
(c) 2000 The New York Times
File 475:Wall Street Journal Abs 1973-2000/Jun 13
(c) 2000 The New York Times
File 481:DELPHES EUR BUS 80-1999/DEC W3
(c) 1999 ACFCI & CHAMBRE COMM IND PARIS
File 485:Accounting and Tax Database 1971-2000/May W4
(c) 2000 Bell & Howell
File 583:Gale Group Globalbase(TM) 1986-2000/Jun 14
(c) 2000 The Gale Group
File 621:Gale Group New Prod. Annou. (R) 1985-2000/Jun 14
(c) 2000 The Gale Group
File 623:Business Week 1985-2000/Jun W1
(c) 2000 The McGraw-Hill Companies Inc
File 624:McGraw-Hill Publications 1985-2000/Jun 13
(c) 2000 McGraw-Hill Co. Inc
File 625:American Banker Publications 1981-2000/Jun 14
(c) 2000 American Banker
File 626:Bond Buyer Full Text 1981-2000/Jun 14
(c) 2000 Bond Buyer
File 635:Business Dateline(R) 1985-2000/Jun 14
(c) 2000 Bell & Howell
File 636:Gale Group Newsletter DB(TM) 1987-2000/Jun 14
(c) 2000 The Gale Group
File 570:Gale Group MARS(R) 1984-2000/Jun 14
(c) 2000 The Gale Group

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| Set | Items | Description |
|-----|-------|----------------------------|
| S1 | 4039 | NETRATINGS |
| S2 | 863 | S1 (10N) ADVERTI? |
| S3 | 29 | S2 (10N) (NUMBER OR TIMES) |
| S4 | 18 | S3 NOT PY>1999 |
| S5 | 2 | S4 NOT PD=990312:991231 |
| S6 | 1 | RD (unique items) |
| S7 | 300 | S2 (10N) BANNER? ? |
| S8 | 197 | S7 NOT PY>1999 |
| S9 | 12 | S8 NOT PD=990312:991231 |
| S10 | 7 | RD (unique items) |
| S11 | 234 | S2 AND BANNERTRACK |
| S12 | 138 | S11 NOT PY>1999 |
| S13 | 12 | S12 NOT PD=990312:991231 |
| S14 | 5 | RD (unique items) |
| S15 | 2 | S14 NOT S10 |
| ? | | |

? t s10/6,ti,pd/all

10/6,TI,PD/1 (Item 1 from file: 9)
DIALOG(R)File 9:(c) 2000 Resp. DB Svcs. All rts. reserv.

02348337
Banners make headlines

January 1999
WORD COUNT: 892

10/6,TI,PD/2 (Item 2 from file: 9)
DIALOG(R)File 9:(c) 2000 Resp. DB Svcs. All rts. reserv.

02322628
New York - Arbitron

December 07, 1998
WORD COUNT: 54

10/6,TI,PD/3 (Item 1 from file: 16)
DIALOG(R)File 16:(c) 2000 The Gale Group. All rts. reserv.

06002983 Supplier Number: 53391282
Arbitron Co.
Dec 7, 1998
Word Count: 53

10/6,TI,PD/4 (Item 2 from file: 16)
DIALOG(R)File 16:(c) 2000 The Gale Group. All rts. reserv.

06002955 Supplier Number: 53391244
Does the Web Complement or Compete with TV?
Dec 7, 1998
Word Count: 1670

10/6,TI,PD/5 (Item 3 from file: 16)
DIALOG(R)File 16:(c) 2000 The Gale Group. All rts. reserv.

05909209 Supplier Number: 53129280
Nielsen Media Research and NetRatings in Strategic Alliance to Deliver New
Internet Measurement Service.
Oct 27, 1998
Word Count: 2814

10/6,TI,PD/6 (Item 1 from file: 20)
DIALOG(R)File 20:(c) 2000 The Dialog Corporation plc. All rts. reserv.

03239991
Nielsen Media Research and NetRatings in Strategic Alliance -2-
October 27, 1998
27 October 1998
WORD COUNT: 1549

10/6,TI,PD/7 (Item 1 from file: 636)
DIALOG(R)File 636:(c) 2000 The Gale Group. All rts. reserv.

04066146 Supplier Number: 53518230
'Twas THE SEASON TO ADVERTISE ONLINE.
Jan 1, 1999
Word Count: 192
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